



Interdisciplinary Project Based Design S

[Hotel Analysis]

Hotel Mercure București, Romania

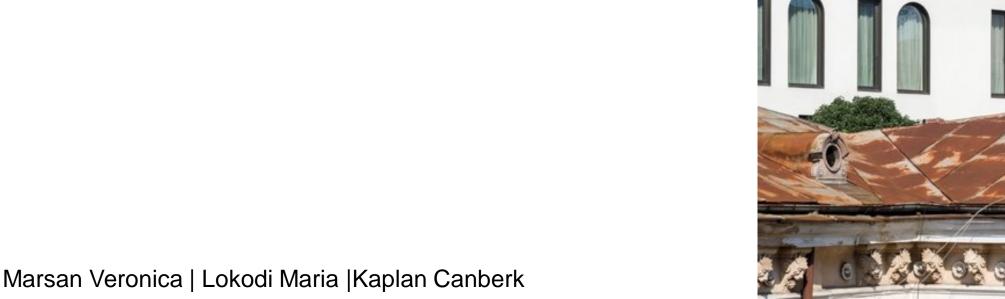


Architects: Arhi Group Area: 6500.0 m² Year: 2015





- Reinterpreted architectural and symbolic elements from the vicinity
- Arched windows, altered with rectangular ones





- Gross area approx.
 5000.0 m²
- 2 basements, 7 above ground floors
- 114 rooms in total
- 30 parking spots in the basement
- 4 star hotel



- Portico
- The Romanian Athenaeum's main architectural feature



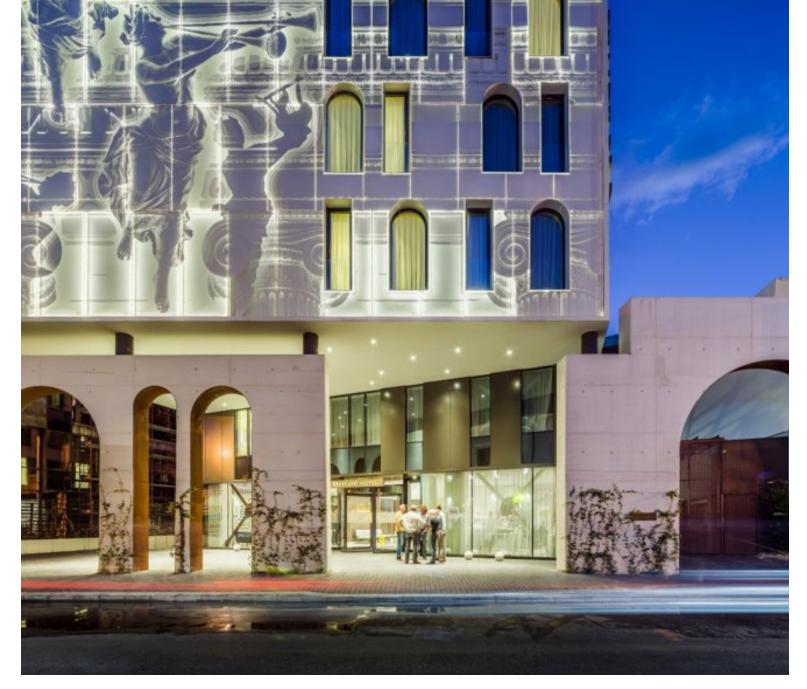
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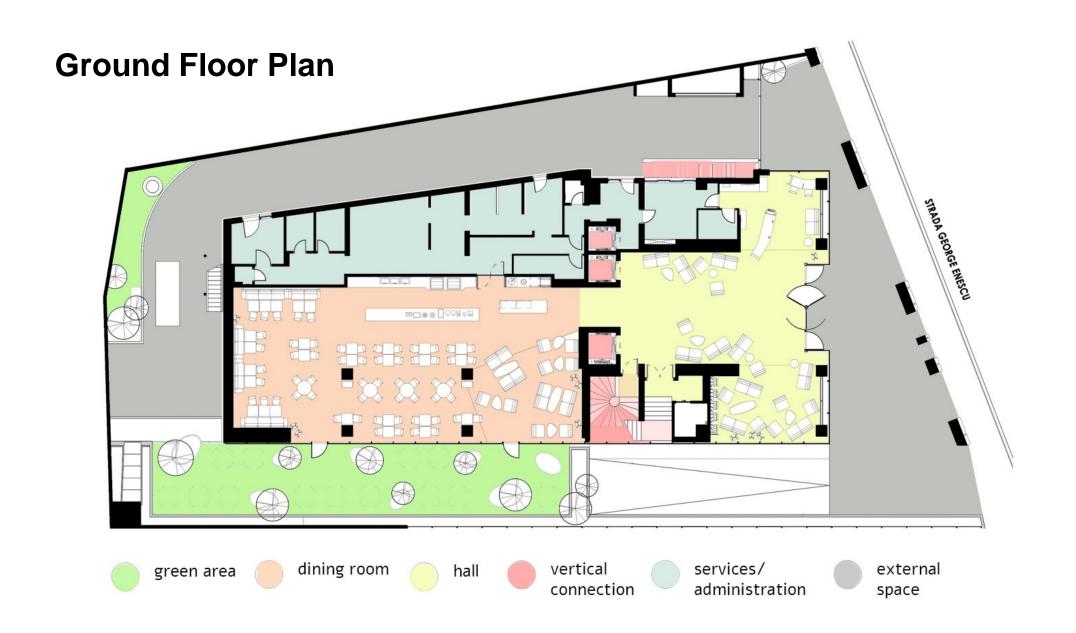
SPEK.

- Graphical collage of cultural symbols
- CNC perforated panels, placed at a certain distance from façade support







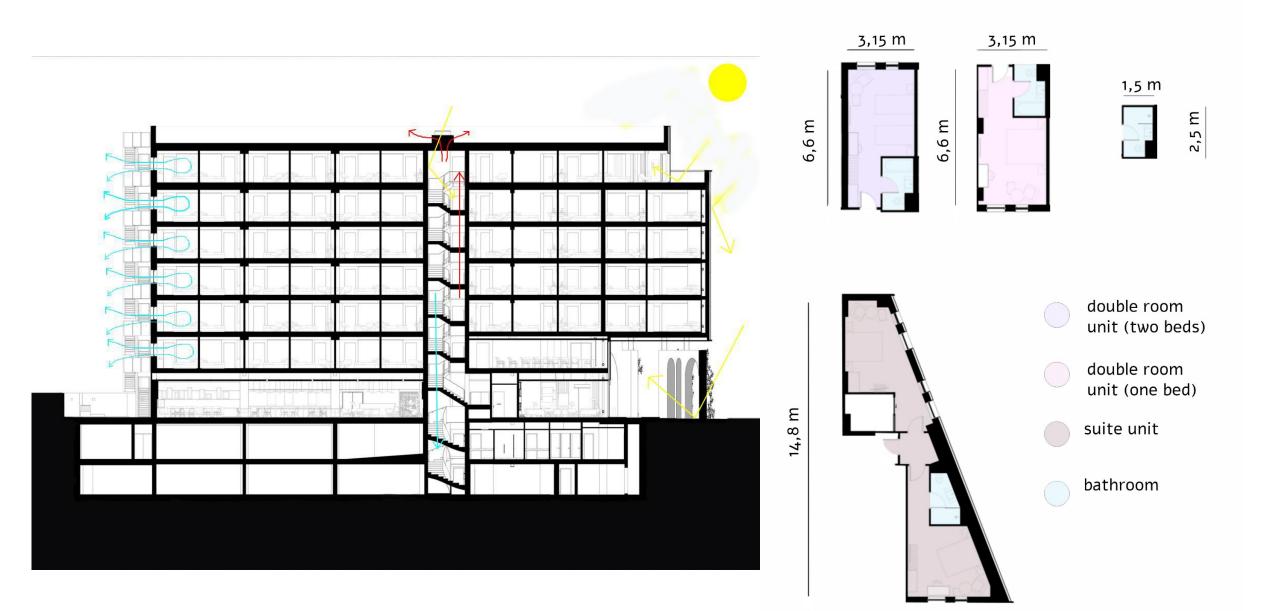


Sixth Floor Plan



Typical Floor Plan

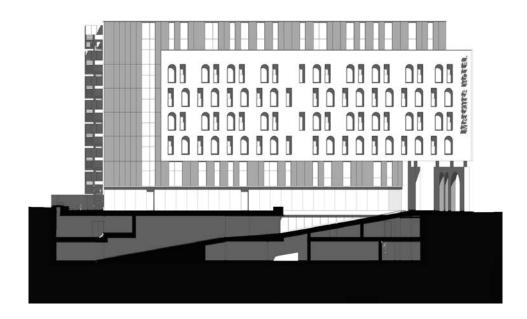




Elevations







Comparison

4 Star Hotel

- Luxurious and high quality service
- Stylish and sophisticated

3 Star Hotel

• Brief, efficient but comfortable stay

Luxury and Comfort

• Luxury hotels

Luxury and Comfort

• More comfortable compared to 1 or 2 star hotels

4 Star Hotel

Room Options

- Variety of room and suite options
- Upscale furnishing
- Luxury bedding and amenties
- Flat-screen televisions
- State-of-the-art electronic devices
- High-quality towels

3 Star Hotel

Room Options

- Variety of room options
- Minimum of five bedrooms available for rent
- All of these rooms must come with suite bathroom

4 Star Hotel

Room Service

• 24-hour room service

Services

- Includes bar, lounge, spas, gym, fitness center, pool, concierge service, extensive business facilites
- Multiple restaurants
- Bell desk and valet parking
- Above average front-desk service

Room Service

• May not have 24-hour room service

Services

- Includes restaurant, gym facilities, a spacious lobby and a conference room
- Clearly designated reception area
- 24-hour access to the hotel without the need of key